

MARQUIS JENY

Data Analyst

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www.datanalyst.com

Objectives

Data Analyst with 8+ years of experience in interpreting and analyzing data for driving business solutions. Proficient knowledge in statistics, mathematics, and analytics. Excellent understanding of business operations and analytics tools for effective analyses of data. Conducted reports for implementation of marketing strategies customer acquisition.

Education

Case Western Reserve University

2008 - 2012 | Bachelor of Science in Statistics

Case Western Reserve University

2002 - 2013 | Master in Business Analytics

Experience

Epic Scope Technologies

Data Analyst | *June 2013 – August 2014*

- Utilized SPSS and Minitab statistical software to track and analyze data
- Optimized data collection procedures and generated reports on a weekly, monthly, and quarterly basis
- Used advanced Microsoft Excel to create pivot tables, used VLOOKUP, and other Excel functions
- Conducted reports for implementation of marketing strategies, leading to 34% growth in customer acquisition. Facilitate business and technical user training, software demonstration and knowledge transfer to users. Perform Data profiling, mining and analysis. Coordinate and prioritize all escalated activities

TJ & Jones It Solution

Data Analyst | *September 2014 – March 2020*

- Successfully interpreted data to draw conclusions for managerial action and strategy
- Used statistical techniques for hypothesis testing to validate data and interpretations
- Presented findings and data to team to improve strategies and operations
- Used advanced Microsoft Excel to create pivot tables, used VLOOKUP, and other Excel functions
- Develops and executes data quality strategies in line with the organization's business strategy and goals. Extensive knowledge and understanding of Data Governance and Data Quality.

Skills

- HTML5, C++, Java
- Data Modeling
- Expert in IBM SPSS
- Key Risk Indicators
- ACL Certified Data Analyst (ACDA)
- Audit & Inspection
- SAS, SQL, Access, JCL
- UNIX shell/Perl scripts
- Advanced Microsoft Excel
- Traceability matrixes, diagrams
- extract transformation
- Tablet, SAS, SQL