

LUIS CARBON

Graphic Designer

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PROFILE

Graphic designer with a strong background in marketing design. 5+ years of experience in creating infographics, Facebook ad creatives, banners ads, and more. Passionate about working in a marketing agency, as that involves creating graphics for clients in all sorts of fields. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

EXPERIENCE

2016 - 2020

Senior Graphic Designer, **Market Studio**

- Successfully Created design theme and graphics for marketing and sales presentations, training videos and corporate websites. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.
- Participated in team effort to produce streamlined production of policy manuals and educational materials for newly hired employees and freelance designers.
- Earned several awards for providing graphic design support to both headquarter employees and hundreds of field offices.
- Comfort effort to produce streamlined production of policy manuals and educational materials for newly hired employees and freelance designers Strategy.

2012 – 2016

Template Designer, **Cygnnet Media Productions**

- Successfully completed client projects worth up to \$470,000. Established trusting relationships with designers, vendors, and key clients.
- Coordinate freelance designers, consultants and vendors to meet all project requirements. Create and conduct highly persuasive sales and marketing presentations.
- Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials.
- Participated in team effort to produce streamlined production of policy manuals and educational materials for newly hired employees and freelance designers.
- Training videos and corporate websites. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.
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SKILLS

- UI/UX Design
- Template
- Cartoon Design
- App Design
- Landing Page
- Any type of Print Media design
- Dynamic Visual Design
- Infographic Design
- Advance Graphic Design
- Typography
- Adobe InDesign
- Adobe XD
- Cartoon Design
- Banner Design

AWARDS

- Infographic design awards entrepreneur.com
- User Experience Research & Design Coursera Certificate
- Adobe Certified Expert

PORTFOLIO

- behance.net/luis_cr
- dribbble.com/carbon_88
- graphicriver.net/Luis_07

Education

2014 – 2018, Stanford University
B.S in Computer Science and Engineering,

2019 – 2020, Harvard University
M.S in Computer Science