

TABASSUM

UI/UX DESIGNER

CONTACTS

California, New Town, USA

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www.uiuxdesigner.com

OBJECTIVE

Accomplished UX Designer with 6+ years of experience eager to make a positive impact at Jersey Frames.

During my time at Greentibs, I increased user satisfaction by 20% with redesign of the website.

Boosted conversions by 500% with mobile app design. Worked with the Marketing & Dev teams to achieve quarterly KPIs.

SKILLS & ABILITIES

- Illustrator
- Photoshop
- Axure
- Motion design (Principle, After Effects)
- Prototypes (Keynote, Invasion)
- Designing websites
- Creating responsive website wireframes

EXPERIENCE

HERMAN LLC COMPANY, JUNIOR UX DESIGNER
2013 – 2015

Herman LLC is a leading marketing automation software that provides digital marketing solutions including email marketing, lead management, etc.

- Developed 2 Interfaces for Demotics
- Compared VF mobile app with other telco mobile apps
- Developed over 11 websites fan based in over 50% project management.
- Achieved 9.34 out of 10 in satisfaction evaluations among students
- Worked in a team of 12 designers to provide integrated design solutions for SAP systems all across the globe

GRIMS GROUP INDUSTRY, UI/UX DESIGNER
2015 – 2017

Grimes is a company specialized in mentoring and development services in web environments, integrating Microsoft technology products and solutions.

- App successfully connected a user base of over 250 babysitters and parents.
- Did some front-end programming (HTML 5, CSS, Java Script) to build actual web-based prototype?
- Re-designed the website and decreased the bounce rate by 70%
- Re-designed the website and decreased the bounce rate by 60%
- Designed and developed responsive and adaptive websites using HTML5 and CSS3.
- Grew Carnalentejana's Facebook fan based in over 50%
- Professional history includes a variety of technical positions, ensuring a down-to-earth approach to project management.

- Lightroom
- Sketch
- Figma
- Designing app wireframes
- Creating UI animations and mockups
- Designing motion graphics
- Writing code with HTML and CSS

EDUCATION

- Monterrey Peninsula College, AA Graphics
2010-2012
- San Francisco Art Institution, Graphic Design & Technology
2012-2013

AWARDS

- Top Rated Freelancer
Upwork Corporation
- Best Website – People Choice
Bulgarian Web Awards 2015