

# JENSEN BARNES

## Product Manager

Texas 7/r, USA · 678-555-0103

Manager@gmail.com

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Product manager with 8+ years of experience developing brand strategy, evaluating financial performance, and marketing. Aim to use my proven systems evaluation, operations analysis, and leadership skills to fill the position in your firm. Possess an MS in Marketing with an expertise in market research.

## EXPERIENCE

2010 - 2015

### Product Manager, CityTech

- Manage annual budget of \$4.7 million. Spearheaded environmental initiative that increased company use of environmentally friendly materials by 47%. Coordinate between 7 teams to ensure punctual delivery of high-quality product.
- Exceeded sales quota by 74% after my first year in role, leading to a substantial expansion in product rollout. Perform sales forecasting to ensure profitability of product lines
- Conduct consumer surveys to garner feedback in order to deliver improvements to product range

2015 - 2020

### Assistant Product Manager, Chesapeake Bay InnovaTech

- Negotiated contracts with distributors, resulting in an average 4.7% reduction in expenses. Worked with advertising managers to formulate new marketing policies real time monitoring of online customer.
- establishing effective distribution networks in key markets. Managed concept to launched of commercial banking front-end solution enabling real time monitoring of online customer transaction.
- Worked with advertising managers to formulate new marketing policies

## EDUCATION

2009 - 2013

**BA in Economics**, Johns Hopkins University

2013 - 2014

**MS in Marketing**, Miami State University

## REWARDS

- **Certified information systems managing professional**
- **Microsoft Certified System**

## SKILLS

- CA Agile Central
- Coordination
- Jira
- Leadership
- System Analysis
- Omni Raffle
- Management system
- Member Analyst
- Product Packaging
- Server Provide
- Systemic