

JENSEN BARNES

Product Manager

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Product manager with 8+ years of experience developing brand strategy, evaluating financial performance, and marketing. Aim to use my proven systems evaluation, operations analysis, and leadership skills to fill the position in your firm. Possess an MS in Marketing with an expertise in market research.

EXPERIENCE

2010 - 2015

Product Manager, CityTech

- Manage annual budget of \$4.7 million. Spearheaded environmental initiative that increased company use of environmentally friendly materials by 47%. Coordinate between 7 teams to ensure punctual delivery of high-quality product.
- Exceeded sales quota by 74% after my first year in role, leading to a substantial expansion in product rollout. Perform sales forecasting to ensure profitability of product lines
- Conduct consumer surveys to garner feedback in order to deliver improvements to product range

2015 - 2020

Assistant Product Manager, Chesapeake Bay InnovaTech

- Negotiated contracts with distributors, resulting in an average 4.7% reduction in expenses. Worked with advertising managers to formulate new marketing policies real time monitoring of online customer.
- establishing effective distribution networks in key markets. Managed concept to launched of commercial banking front-end solution enabling real time monitoring of online customer transaction.
- Worked with advertising managers to formulate new marketing policies. Communicate client's business requirements by constructing easy-to-understand data and process models. Facilitate monthly meetings with clients to document requirements and explore potential solutions.

EDUCATION

2009 - 2013

BA in Economics, Johns Hopkins University

2013 - 2014

MS in Marketing, Miami State University

REWARDS

- **Certified information systems managing professional**
- **Microsoft Certified System**

SKILLS

- CA Agile Central
- Coordination
- Jira
- Leadership
- System Analysis
- Omni Raffle
- Management system
- Member Analyst
- Product Packaging
- Server Provide Systemic